



Moving Forward With A Purpose™
“Reaching New Heights.”
February 15 - June 25, 2021



Greetings!

Madam National President Carper, National Board of Directors and Members,

It is exciting and with pure **JOY** that I share the following National-District Membership Team’s activities, acknowledgements/accomplishments, challenges/concerns, and recommendations/goals for our July 2020 – June 2021 Year End Report

TEAM ACTIVITIES AND OUTCOMES:

Acknowledgements/Accomplishments:

We continued acknowledging our National-District Membership Chairs, **MAD, Melinee` Cody, NCD, Denise Black-Poon, NED, Nicole Macon, SCD, Murray Gray, SED, Gwen Wilson-Banks, WD, Lucille Adin, IAD, Dr. Beryl Dorsett,** and **Life Membership Chair, Marion Hill-Hubbard**, together they have served this Association with never ending time, treasures and talents. Serving consultants who provided active and relevant participation through their listening and guidance were **Annie Lucas, Dominique Rosemond, Brandolyn Johnson, N’Maat Ankhmeni, Dr. Iris Banister, Kristina Russell, Robin Waley and Georgia Alexander.**

National Director of Membership/Team Activities:

- Participated on the Executive Committee, during the National Board of Directors meetings and represented the Membership Team as indicated.
- Submitted articles for the President Package, the **“RESPONSIBILITY,”** and as scheduled or requested.
- Submitted recommendations for Bylaw changes with rationales and proposed policies and procedures related to or relevant to membership categories.
- Presided during Membership TEAM Meetings and made follow-ups on concerns presented.
- Presided during the 2nd Annual NANBPWC May Virtual Orientation with **110 participants.**
- Delegated and assisted Membership Chairs with guidance to their members on membership applications, related forms, policies and procedures.
- Presided Sunday, June 13, 2021, as we celebrated by zoom our 2nd Annual 2020-2021 Super CONNECTION Campaign Results, New Club Charter, Recognition of Life Members and District Local Awards.
- Our 2nd Annual Super CONNECTION Membership Campaign for February, March, April and May of 2021. There were **209** in attendance by Zoom.
- Using the **AIRR (Attracting, Identifying Interest, Recruiting, Retaining)** process we are ending the July 2020- June 2021 Club Year with **332** new members of which, **98** were inducted during the membership campaign celebration, **32** new life members were

recognized. We have a total of **1925 members for this club year, one (1)** Club dissolved, with **one (1)** new club pending approval. We have a total of **91** Clubs including all membership categories.

- We continue to receive necessary and appreciated feedback on our processes for retaining new members as “What we do to make people FEEL good is more than what we Say.” The **5 A’s** includes being (**A**ttentive, **A**ppreciative, **A**ppropriate recognition, **A**cceptance and **A**llowance) sharing for the first 90-180 days or membership has made a difference in retaining members.

Challenges/Concerns:

We had several opportunities to address problems with verifying proof of business and professional status of applicants applying for membership without *copies*, of their college degrees or transcripts, but submitting supporting professional references that more than qualify them for membership categories. As we continued to make steps toward business and professional growth, we were in situations of justifying what, when, where why and who was eligible and what approved documents were necessary and acceptable.

The **BRIM**, mentoring and networking initiatives recommendations were declined as shared last year. The program has been re-assigned to another committee.

The final stages of change (Denial, Anger, Bargaining, Depression and Acceptance) continue. However, we now have more members in the final stage of acceptance. We remain stronger in our journey with GROWTH PAINS. We have stirred up many new business and professional sisters with gifts that have helped to seize new days, new ways, and continued to be **“Powered by Sisterhood ~ Reaching New Heights Together.”**

Recommendations/Goals:

- To review national ceremonies and rituals that are relevant and reflective in virtual processes.
- To present amendments that establish, revise, and/or delete outdated and no longer considered acceptable culture changes for members, clubs, districts and national.
- To ensure new membership categories are in alignment with national bylaws, policies and procedures.
- To continue sharing with the national board of directors concerns and problems that are not in alignment within Federal, State, Local Statutes and Laws throughout the Association that allows **“At Risk”** and possible illegal agendas under the umbrella of **The NANBPWC, Inc.**
- To recommend amendments to the bylaws, policies and procedures that The April Super CONNECTION Membership Campaign be approved as a Mid-Year Opened to public events (February, March and April) for connecting with applicants during Black History, Women’s History and Founder’s Day Programs.
- To seek pre-convention time for a membership Retreat during the National Conventions.

Sisterly in your service and movement,

Patricia B.

Patricia B. Maples

National Director of Membership

