



The Mid-Atlantic District, NANBPWC Inc.
Joan C. McIver, 17th Governor
Mid-Atlantic District Report: February 15, 2021 – June 25, 2021

June 25, 2021

Greetings National President Sherelle Carper and National Board of Directors of the National Association of Negro Business and Professional Women's Clubs, Incorporated. It is my honor to serve as the 17th Governor of the "Majestic" Mid-Atlantic District, and I thank the members of the Mid-Atlantic District for the opportunity to serve in this capacity. Below is my report for the period of February 15, 2021 to June 25, 2021.

Summary Report of Activities, Opportunities, and Accomplishments

- Attended and participated in the Zoom Virtual Pre-Spring National Board of Directors Meeting on February 15, 2021
- Planned and conducted the Virtual Mid-Atlantic Spring Membership Business Meeting on March 27, 2021
- Conducted Zoom Meetings with Club Presidents to discuss pertinent issues and concerns of the Mid-Atlantic District
- Attended and participated in the 2021 Leadership Institute - "Leadership with Resilience" Sessions/Modules
- Attended and participated in the 2021 Entrepreneur Institute – "Lipstick Chat Series"
- Approved and signed Membership Applications
- Approved Life Members Applications
- Sent out email messages to Club Presidents regarding the status of masks (fundraiser for the District)
- Conducted Executive Committee and Board Meetings for the Mid-Atlantic District
- Responded to e-mail messages, phone calls, and text messages
- Attended monthly Governors' Council Meetings
- Attended Annual Women's History Awards Celebration Programs for various clubs within the Mid-Atlantic District
- Conducted a survey to obtain technology skill sets and information about the club members of the Mid-Atlantic District
- Scheduled and attended the Mid-Atlantic District Zoom Meetings to review and discuss the duties and responsibilities as the "Hosting District" for the National 83rd Virtual National Convention to be held July 22, 2021 to July 24, 2021
- Conducted a meeting with the Technology Team to discuss updating the web-site for the Mid-Atlantic District and made assignments
- Attended Membership Induction Ceremonies for the Mid-Atlantic District and National
- Attended Annual Founders' Day Programs for various clubs in the Mid-Atlantic District
- Attended the Virtual Town Hall Discussion sponsored by the Northern Virginia Business and Professional Women's Club on April 10, 2021

(2)

Concerns/Challenges/Goals

- Projected goal to increase Membership of the Mid-Atlantic District by 50 as of June 30, 2021. This includes reactivating two (2) clubs (Williamsburg (Reclaim/Reactivate clubs/members and organize new clubs)
- Training the Membership body on virtual platforms such as zoom, team, etc.
- Membership retention for members who are 35 and under
- Clubs with aging membership who are unable to recruit younger or middle aged women
- Creation of more Youth and Beta Psi Clubs
- Implementation of virtual National Mandated Programs/Projects, such as Founders' Day, Women's History Month, and other programs for compliance
- Obtaining technology skill sets and information about the membership of the Mid-Atlantic District

Significant Accomplishment(s)

- ❖ Under my leadership, editions of the Newsletter known as the "*Link*" for the Mid-Atlantic District were published and issued
- ❖ Established Presidents' monthly meetings to address issues and concerns within the clubs, as well as the Mid-Atlantic District
- ❖ Implemented the usage of the Paypal System
- ❖ Coordinated and monitored updating the Mid-Atlantic district Web-site

Submitted by,

Joan C. McIver, Governor
17th Governor, Mid-Atlantic District
National Association of Negro Business and Professional Women's Clubs, Inc.