

NANBPWC, Inc

Trademark License Application

\$50.00 Nonrefundable Application Fee Required [Applied to License Fee if approved]

Thank you for your interest in The National Association of Negro Business and Professional Women's Clubs, Inc. trademark licensing. This form allows us to get to know your company better so please answer these questions as completely as possible. Upon receipt of the \$50.00 application fee and approval of your application and representative samples, you will be sent a trademark license agreement and related materials to complete. **This is not a contract.** You are **not authorized** to use The National Association of Negro Business and Professional Women's Clubs, Inc. trademarks until: 1) you receive a fully executed The National Association of Negro Business and Professional Women's Clubs, Inc. Trademark License Agreement; 2) you have paid the upfront license fee; (3) your products and graphics have been approved; and 4) you have received The National Association of Negro Business and Professional Women's Clubs, Inc. license certificate for display wherever your products are being sold.

Company Information:

Company Name: _____

Other Names (dba's) _____

Names on your product label or packaging: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Website: _____

U.S. Fed Tax ID #/SSN: _____

Did you have a License with The National Association of Negro Business and Professional Women's Clubs, Inc. for the previous year? No Yes

Contacts:

Company President: _____

Phone: _____ e-mail: _____

Licensing: _____ Title: _____

Phone: _____ e-mail: _____

Royalty Reporting: _____ Title: _____

Phone: _____ e-mail: _____

Artwork Approval: _____ Title: _____

Phone: _____ e-mail: _____

Addresses of other locations: _____

If this business is a subsidiary, indicate the following information for your **parent company**:

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ Website: _____

Company Function:

- Manufacture and Imprint
- Manufacture only. Source of Imprint: _____
- Imprint only. Source of goods: _____
Method of Imprint: Screen-printing Embroidery Other _____
- Distributor Advertising Specialty (If either of these apply, a complete list of suppliers of the proposed NANBPWC products must be submitted with this application.)

Type of Entity:

- Corporation Sole Proprietorship Limited Liability Corporation
- Limited Partnership General Partnership Arts and Crafts
- Other

U.S. State of Organization: _____ and year _____ incorporated

Type of Ownership:

- Public Private Other

Are you or a key owner of your company a member of The National Association of Negro Business and Professional Women's Clubs, Inc.? No Yes

Minority Ownership (A business in which more than 50% of the voting shares are owned by minority persons - U.S. citizens that are: women or of racial or national origin, i.e. African-American, Pacific Islander, Hispanic, Native American, Asian.)

Female Ownership (A business in which more than 50% of the voting shares are owned by female persons.)

Small Business (A business which must not exceed 20 employees, must not exceed \$3 million total gross sales over 3 fiscal years, must not dominate in field, must not be an affiliate or subsidiary.)

List and give a description of each product for which you are seeking a license (attach separate sheet if necessary): _____

VERY IMPORTANT:

For each product or item listed above for which you are seeking a license, you must include with this application the following: (1) an actual sample of each product, or a clear photograph of each product showing the front, back, and side views; (2) an actual written copy of all artwork to be used on the products; and (3) list of locations from which you plan to sell each item.

Is any part of your product(s) manufactured outside of the United States? No Yes

If yes, please explain: _____

If your product contains food, health and beauty aids, toys or other items that are subject to government regulation, identify industry monitoring organization whose standards you have met (please include name, address and phone number): _____

Have any products you produced or sold ever been involved in a product liability claim? No Yes

If yes, please explain: _____

Your company's annual consolidated gross revenues are: \$ _____

Your company's annual sales of licensed products are: \$ _____

Your annual sales estimate of The National Association of Negro Business and Professional Women's Clubs, Inc. product(s) is: \$ _____

Please describe your proposed method of distribution of The National Association of Negro Business and Professional Women's Clubs, Inc. products and target markets (please refer to your business plan, if necessary and be specific): _____

Please list the names, addresses and locations of the retail stores, meetings, trade shows, events, web addresses, and other events and locations where you plan to sell The National Association of Negro Business and Professional Women's Clubs, Inc. products (please attach separate sheet, if needed):

Do you purchase any goods from companies that imprint, engrave, or otherwise label your products with the NANBPWC marks? No Yes

If yes, please list the names, addresses, and telephone numbers of each company from which you purchase: _____

Please indicate the following information for your The National Association of Negro Business and Professional Women's Clubs, Inc. license sales representative:

Company Name: _____ Contact: _____

Address: _____ Website: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ e-mail: _____

Have you previously applied for The National Association of Negro Business and Professional Women's Clubs, Inc. trademark license? No Yes

If yes, please explain: _____

Are you licensed with historically African American fraternities, sororities or entities? No Yes

If yes, list other licenses held (not those under application):

Licensor (Company)	Contact Person	Telephone Number
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

I hereby certify under oath that the information contained in this application is true and correct and understand that falsification of any information in this application is grounds for denial of the application and may also be grounds for termination of any license that may be issued.

By: _____ [Your Signature]

Name: _____

Title: _____

Obtaining A License

Application: The first step in obtaining a license with The National Association of Negro Business and Professional Women’s Clubs, Inc. is to submit the completed application form, the application fee, and a prototype (or actual photo) of each sample product.

License Execution: If the application and product prototypes are approved, the complete license packet will be sent. The following items must be submitted by your company and approved by NANBPWC to finalize the licensing process:

- Two (2) signed and completed trademark license agreements
- Initial License fee
- Product sample (or actual photo of each product) bearing NANBPWC trademarks and all additional artwork to be used
- Product labels and hang-tags
-

Return Completed Application To:

Licensing Programs

The National Association of
Negro Business and Professional Women’s Clubs, Inc.
1806 New Hampshire Ave. NW
Washington, DC 20009-3206

Office: 202-483-4206

ResourceDevelopment@nanbpwc.org

DO NOT MARK BELOW - FOR OFFICE USE ONLY

Application Fee Paid: _____

Samples Submitted: _____

Application Approved: _____

Samples Approved: _____

Upfront Fee Received: _____

NANBPWC License ID: _____

Name Code: _____